

TAKE HOME THE TASTE OF  
**ARIZONA**

# ARIZONA RUB WINS **SCOVIE** AWARDS

It's official. Arizona Rub LLC has been honored with two **2011 Scovie Awards**. Generally accepted to be the world's leading authority for recognizing hot and spicy food products, Scovie Awards specifically target the Fiery Foods & BBQ industry. Submissions are judged on the basis of appearance, aroma, spice blend, originality and, most of all, flavor. Winners are selected by a judging panel made up of food industry professionals including executive chefs, restaurant owners, culinary instructors, food writers and other food industry leaders. To ensure fairness, the proceedings utilize impartial, blind judging standards and this year more than 600 products were tasted by nearly 90 judges.

Given the care, respect and consideration that each product received, we are extremely proud that our dry rubs have been recognized by industry peers and experts to be exceptional and worthy of these prestigious awards. We hope you agree.



## 1st Place Arizona Rattlesnake Rub

Dry Rub/Seasoning-Southwest  
(Cook-it-Up, Meat Required)



## 2nd Place Arizona Pistol Whip Rub

Dry Rub/Seasoning-Southwest  
(Cook-it-Up, Meat Required)

